

## PRIORITY 8 - CITY REGION DIPLOMACY

International Strategy - Strategic Objectives	Lead/ Delivery Mechanism	Key Partner (s)	Action Plan Delivery to 2021	Timescale	Progress	RAG Rating
Strengthen and broaden existing city-region collaboration agreements - including Barcelona, Lyon, Boston, Ulsan, Tianjin, Sylhet and Bangalore - identifying opportunities that promote further trade, investment and research collaboration between businesses and institutions	GMCA	MIDAS MM DIT GM Chamber LA's	<p><b>8.1 Scope and develop a City-region Diplomacy framework</b>, working with DIT, FCDO and delivery plan that builds in existing city-to-city partners and guides the development of new partnerships to help deliver the priorities of Greater Manchester's International Strategy - this includes supporting policy development through international exchanges, sharing best practice, supporting two way trade and investment, research and innovation cooperation as well as leveraging wider city to city exchange to engage with GM's wider diaspora communities.</p> <p><b>8.1.1</b> Scope GM capacity, resource and data required to deliver on GM's City-region diplomacy plan</p> <p><b>3.3</b> Build the Global North, Global Britain framework outlined in InnovationGM in to identify a small number of innovation and research city to city relationships</p> <p><b>8.2</b> Use the framework of the new City-region diplomacy plan to build on existing links with cities such as Barcelona, Grand Lyon, Boston, Ulsan, Tianjin, New York, Sylhet and Bangalore as well as identify further cities for the formation of new partnerships</p> <p><b>8.3</b> Utilise the newly formed GM-Japan steering group to support the development of a new city partnership with Osaka and the Kansai Region</p> <p><b>8.4</b> Maintain and further develop GM's relationship with British diplomatic missions in our priority markets as well as continuing to play host to diplomats and visits from foreign dignitaries and delegations</p>	June 21  April 21 June 21 On-going		
Develop a City-region Diplomacy Plan which identifies a small and strategic number of city relations and cluster partnerships that align with Greater Manchester's sector opportunities, policy interest and priority markets			<p><b>8.3</b> Utilise the newly formed GM-Japan steering group to support the development of a new city partnership with Osaka and the Kansai Region</p> <p><b>8.4</b> Maintain and further develop GM's relationship with British diplomatic missions in our priority markets as well as continuing to play host to diplomats and visits from foreign dignitaries and delegations</p>	By 2022 On-going		
Develop a 2020-21 Mayoral Mission Plan in partnerships with key Greater Manchester stakeholders and government to support the delivery of our international ambitions and raise our profile overseas	GMCA	MIDAS MM The Growth Company	<p><b>8.5</b> Work with GM Delivery Partners and wider GM Ecosystem to develop a Mayoral missions and activity program to support the delivery of GM's International Strategy with key priority markets</p> <p><b>8.5.1</b> Joint LCR and GM Ireland Mission in September 2021</p> <p><b>8.5.2</b> COP26 (8.6) - MM/GMCA/LA's</p> <p><b>8.5.3</b> Bangladesh and Pakistan visit in 2022</p> <p><b>8.5.4</b> Joint GM-NWR Cyber Event in March 2021</p> <p><b>8.5.5</b> Develop high-level work plan for key priority markets (US, Germany, Japan and Bangladesh to begin with)</p> <p><b>8.6</b> Work with GM Delivery Partners and wider GM Ecosystem to identify international engagement opportunities for GM's leadership and wider key stakeholders</p> <p><b>8.7</b> Identify opportunities and support engagement with GM's diaspora communities through existing arrangements such as MIP, MCF, Japan Steering Group and the GM-Bangladesh Steering Group as well as building on and supporting city-to-city activity delivered through our LA's</p>	On-going  By March 21 On-going through regular catch up's		
Explore opportunities emerging from the 10 boroughs that may benefit from city-to-city international partnerships and missions, for example, investment, trade and diaspora links	GMCA	LA's	<p><b>8.1 City-region Diplomacy Framework</b></p>	June 21		
Promote Greater Manchester as an active and strong voice in global issue on the international stage, map our international networks and identify opportunities for joint international working across the city-region	GMCA	MIDAS LA's MM The Growth Company	<p><b>8.8</b> Explore opportunities for "<b>Team Manchester</b>" activity at COP26 to raise the profile of GM's Green Credentials on a world stage and support the delivery of our wider international priorities including trade, investment, global perception and as a means of facilitating further city to city dialogue on the climate agenda</p> <p><b>8.9</b> Work with all GM International partners and LA's to map GM's international stakeholders and networks, ensuring GM is able to fully leverage the opportunities they present to deepen our connections with international partners and cities</p> <p><b>8.10</b> Work across GM to understand process and develop proposition for FCDO hub outside of London</p> <p><b>8.11</b> Identify and deliver on opportunities to support GM's Advocacy and Influence aspirations including hosting high-level expert meetings with global mayors and international institutions, for example at GM's Green Summit</p> <p><b>8.12</b> Identify future events that can be leveraged for wider international activity, for example Rugby League world cup and the Manchester International Festival</p> <p><b>8.13</b> Work with CA policy leads and GC to formalise a high-level peer to peer exchange program with GM's priority cities</p>	On-going - deadline Nov 21 March 21 On-going Ongoing - work plan by March 21 Ongoing - Long-list by March 21 Work plan by March 21 - exchange - is on-going		